

Everxia Style Guide

Typography

Size and weight to communicate information hierarchy for titles, subtitles and instructions for user.

Header 1

AV Estiana, Medium, 61px

Header 2

AV Estiana, Bold, 49px

Header 3

AV Estiana, Regular, 35px

Header 4

AV Estiana, Regular, 24px

Header 5

AV Estiana, Bold, 16px

Body 1

Montserrat, Regular, 18px
To be used for body text on large screens.

Body 2

Montserrat, Regular, 16px
To be used for body text on small screens.

Caption

Montserrat, Medium, 14px
Only to be used for example graphics and metadata.

Colour Palette

Brand Colours



Primary Accent colour.
Used for card backgrounds,
and secondary buttons



Secondary Accent colour.
Used when primary accent is
already present.

Primary Colours



Primary Action/Text colour(Dark)
Used for primary buttons and
text.

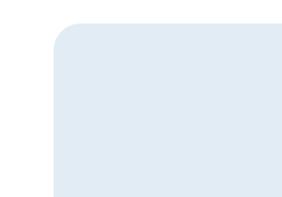


Primary Action/Text colour(Light)
Used for primary buttons and
text.



Primary Background colour
Used for main screens
backgrounds or cards.

Secondary Colours



Secondary Text colour
Used for headers or secondary
text.



Secondary Background colour
Used for secondary screens or
cards.



Tertiary Background colour
Used for cards when both
primary and secondary colours
already represent different cards..

UI Elements

Buttons

Default



BUTTON



BUTTON

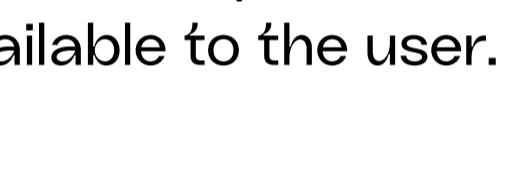


BUTTON

Hover/ Activated



BUTTON



BUTTON



BUTTON

Deactivated



BUTTON



BUTTON



BUTTON

Sliders

To be used for tracking goals.



Radio

Left option: the simple text before the radio is to be used for a general selection.

Right option: The 'button' style radio is to help communicate specific selections available to the user.

Selected



Selected option

Deselected



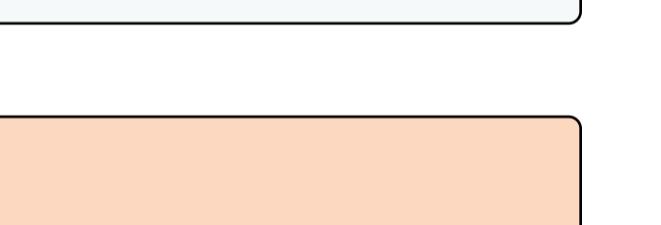
Deselected option



Deselected option

Dropdowns

Dropdowns can be used with any of the button colour styles but following this format.



Favourites button.

This button is only used within the content found in the library.

Deselected



Selected



Text Inputs

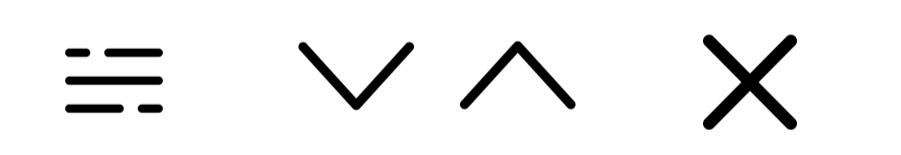
Primary Default



Secondary Text



Focused



Text



Icons

Used across the web app



Navigation



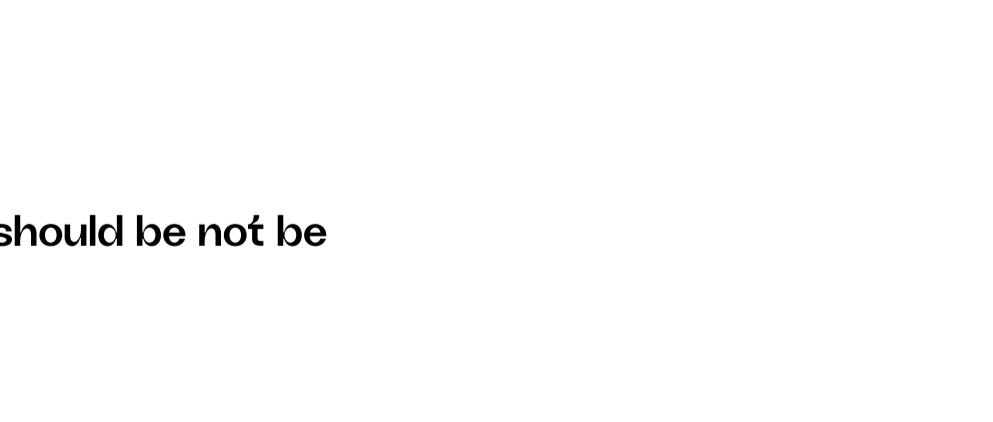
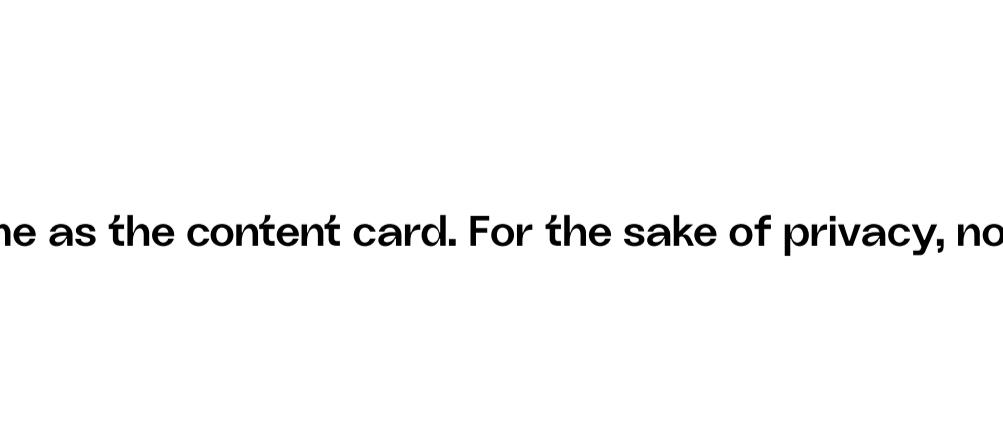
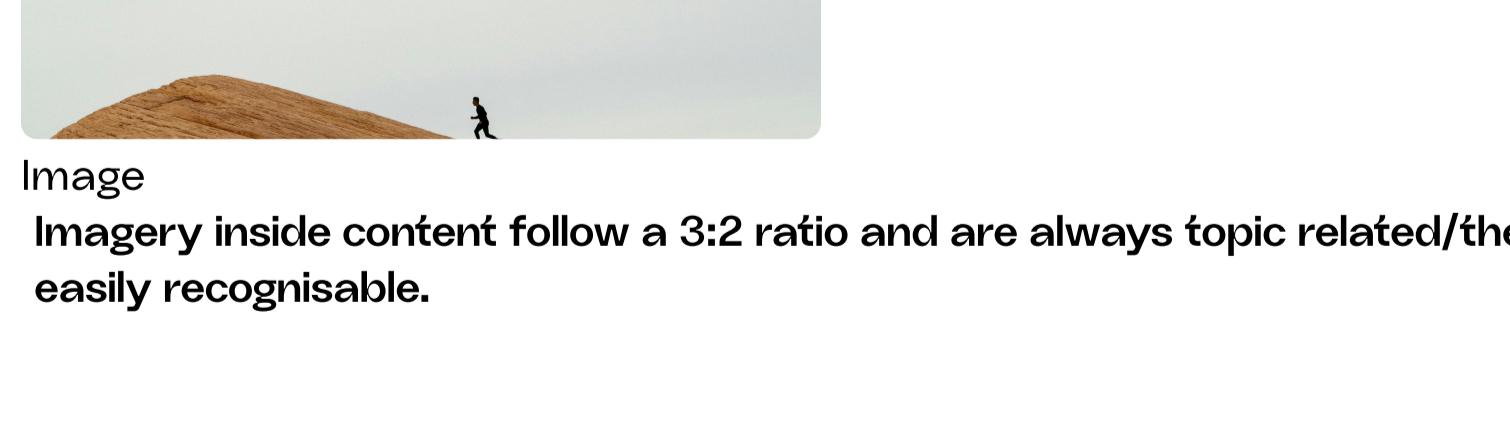
Back Arrow
(Small/
Medium
Screens)

Menu
(Small/
Medium
Screens)

Open & Close
Dropdown

Close

Imagery for content cards follow a 5:3 ratio and are always topic related. For the sake of privacy, no faces should not be easily recognisable.



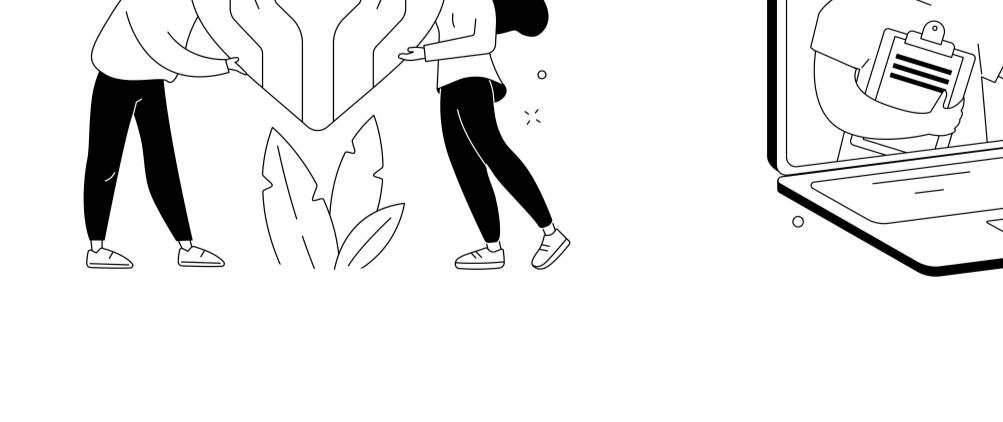
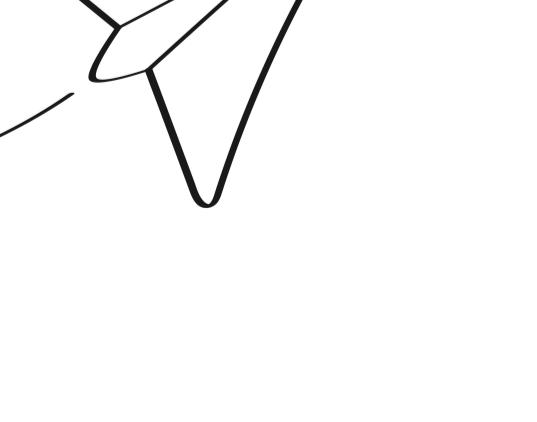
Image

Content card

Title
Lorem ipsum dolor sit amet.

Title
Lorem ipsum dolor sit amet.

Imagery inside content follow a 3:2 ratio and are always topic related/the same as the content card. For the sake of privacy, no faces should not be easily recognisable.



Image

Content card

Title
Lorem ipsum dolor sit amet.

Title
Lorem ipsum dolor sit amet.

Illustrations should be simple, and clean sketch style. They should feel professional but personal. Sketch style illustrations can be used for the 'check-in' cards, but ensure it's a clean sketch style.

Voice

Everxia uses inclusive, calm and gentle language. The tone is should feel like a conversation with one's support structure, ie, supportive, kind and encouraging.