

Kelly Koopmans

Contact

📍 Wormerveer, Netherlands

📞 064 410 59 87

✉ kelly.koopmans@hey.com

🌐 kellyk.design



Tools

Figma

Miro

Lyssna

Skills

UX design

UI design

User research & testing

Information architecture

Product design

Responsive design

Design thinking

Communication

Organisation

Project management

Languages

English - Native

Dutch - B1

Education

UX / UI Design Certification

Career Foundry / Online

Apr - Nov 2025

Junior UX/UI designer driven by curiosity and empathy.

Brings perspective from diverse roles and experiences, with a focus on creating thoughtful, beautiful design.

Committed to continuous learning and championing a user-centric approach.

Projects

Evexia

May- Sept 2025

UX Student Project at CareerFoundry

- Designed a mobile-first, responsive web app supporting users in tracking and understanding their wellness journey.
- Defined user needs through research and competitor analysis, translating insights into wireframes and prototypes.
- Iterated on solutions through testing, resulting in a more user-friendly and accessible experience built on verified information.

[Open full case study here.](#)

Experience

Shift Manager

Dec 2023- Dec 2024

Starbucks

Amsterdam, Netherlands

- Oversaw daily operations in a fast-paced, customer-focused environment, supporting both team members and customer experience.
- Identified friction points during shifts and adjusted workflows to improve efficiency and service quality.
- Supported and trained team members, fostering clear communication and a positive, inclusive team environment.

Barista

Mar 2022- Dec 2023

Starbucks

Amsterdam, Netherlands

- Delivered an exceptional guest experience in a fast-paced environment, prioritising customer needs while maintaining quality and consistency.
- Prepared handcrafted beverages and food efficiently, adapting quickly to changing priorities and peak periods.
- Collaborated with team members to manage workflow, support each other, and maintain a positive, organised environment.

Video Editor

Sept 2018 - Oct 2020

MBG Media

Pretoria, South Africa

- Produced video content for clients and in-house projects, editing according to briefs and brand guidelines to deliver polished, professional outputs.
- Managed end-to-end production, including ideation, scripting, filming, event videography and photography, and product photography.
- Created supporting content including copywriting, 2D animation, and voice-over scripts/recordings to enhance storytelling and client engagement.